



Winnebago County Geographic Information System

**Call In**  
**Friday, April 30, 2021**  
**9:15 a.m.**

**Present by Roll Call:**

John Donahue, North Park Public Water District  
Tim Hanson, Rock River Water Reclamation District  
Chris Dornbush, Winnebago County  
Jack Armstrong, Rockford Park District  
Chad Hunter, Village of Machesney Park  
Greg Jury, City of Loves Park

**Others Present:**

Steven Gregg  
Michael Dunn Jr.

**ABSENT**

Village of Cherry Valley, City of Rockford

**CALL TO ORDER**

The meeting was called to order at 9:18 AM

**APPROVAL OF MINUTES**

Motion to approve the minutes from the February 26, 2021 meeting by **Winnebago County**; Second by **Rock River Water Reclamation District**; **Minutes were approved by a vote of 5:0:3** (*LP arrived after vote*)

**PRESENTATIONS & PUBLIC PARTICIPATION**

None

**ACTION ITEMS**

None

**OLD BUSINESS**

**a) Technical Committee Updates**

WinGIS has completed or are working on projects for agencies like the Health Dept. and Highway Dept. Mr. Gregg encouraged all agencies to bring their ideas and projects WinGIS. He went on to say that WinGIS has committed to including, on the WAN this summer, a comprehensive list of completed projects to perhaps inspire others.

**b) Aerial Photography**

The aerial flyover has been complete and WinGIS is still on schedule to receive images in early fall. Because contours were not purchased, Sarah Stromberg (WinGIS), with guidance and perhaps assistance from Jonathan Oelschlager (CoR) will attempt to create new contours with state data. Mr. Gregg reported that if that doesn't work well enough, options include either taking the money out of the WinGIS cash reserve (approx. \$40K) when the next batch of aerials is flown, or start to budget for it as to be prepared when it's time for the next flight. Using money

from the cash reserve would reduce, nearly eliminate, the cash reserve spend-down applied to the budget each year. If left alone, there are still 3 more years (after FY22) on the spend-down schedule.

## **NEW BUSINESS**

### **a) Data Pricing**

Mr. Gregg reminded the committee that WinGIS would like to implement the new data pricing model with the start of the new fiscal year. Mr. Donahue inquired as to whether its effect was noted on the draft budget presented. Mr. Gregg responded that the amount of data sales (requests not from Subscription agencies) was minimal and wouldn't have an effect on the budget. The idea behind revising the pricing model is to bring it more in line with 2021 costs as opposed to 2001 and to perhaps generate a little more income from non-Subscription agencies who are discouraged by current prices. Mr. Gregg reported that he brought to the Technical Committee the proposal to update the pricing model used to sell data. The current model is the original and doesn't accurately reflect the cost or price of our data. The price for aerials per square foot was derived from the cost of WinGIS' 2018 aerial photography. Mr. Gregg met with Supervisor of Assessments Tom Hodges to discuss the price of parcels per square foot. They (SA Office) sell the entire county's parcels – data only, no geometry – for \$100. Mr. Gregg and Mr. Hodges agreed that might be too little to charge. ReportAllUSA is a website that sells parcel data and geometry for thousands of counties across America, Winnebago County included, for \$200. It was decided that WinGIS would propose selling it for \$250, or \$1.50 per square mile. Mr. Donahue inquired as to what, if any, effect on the WinGIS budget this change would have. Mr. Gregg responded that at worst, there would not be much of an effect at all, as over 90% of WinGIS Subscribers are members to use the website. Only 3 agencies account for nearly 100% of WinGIS' data requests. And those 3 agencies do enough data requests that even using the new pricing model, it still makes financial sense to be a member. At best, it could affect the WinGIS budget in a positive way because those that have been discouraged from purchasing data in the past due to the price, may now purchase data, resulting in increased income. Mr. Gregg informs the committee that no decisions have to be made at this meeting. The Technical Committee recommends making the change, if approved, with the start of the new fiscal year.

### **b) FY22 Budget**

Mr. Gregg explained that the budget presented was simply a draft and that the revenue numbers at the top were placeholders and not the actual contributions for each agency. Once the blending formula is run the figures will be replaced with the actual number. It was also pointed out that the Esri user conference isn't taking place (in person) this year so there will be no traveling nor paying for the hotel for two agency members. Labor costs decreased with the release of GIS Tech Aaron Fray but WinGIS has still kept some of that money in the budget to allow for staff raises as well as additional support from Region 1 staff should their assistance be required during potentially busy times. Mr. Gregg went on to say that we are still on track with the cash reserve pay-down. This year's amount is, as schedule, 25% down from last year at \$38,875. Mr. Donahue requested at the next meeting to have YTD or quarter financial report just to ensure that we are on track with the budget. Mr. Gregg and Mr. Dunn agreed.

## **OTHER MATTERS**

### **NEXT MEETING**

The next WinGIS Policy Meeting will be held Friday, June 25th, 2021 at 9:15 am – Call In

The next WinGIS Technical Committee Meeting will be on Thursday, May 20th, 2021 at 9:00 am located at the Loves Park City Hall/100 Heart Blvd/Loves Park IL 61111

**ADJOURNMENT**

Motion to adjourn by **Rock River Reclamation District**; Seconded by the **Park District**.  
**Motion approved by a vote of 6:0:2.**

Respectfully submitted,

**WinGIS**

**WinGIS Participating Agencies**

Winnebago County – City of Rockford – Rockford Park District – Rock River Water Reclamation District -  
City of Loves Park – Village of Machesney Park – North Park Public Water District – Village of Cherry Valley –

Village of Roscoe – City of South Beloit

313 N. Main St, Rockford, IL 61101

Phone (815) 319-4450 – Fax (815) 987-1854

[www.wingis.org](http://www.wingis.org)