



Winnebago County Geographic Information System

Call In
Friday, January 29, 2021
9:15 a.m.

Present by Roll Call:

John Donahue, North Park Public Water District
Todd Hughes, City of Rockford
Chad Hunter, Village of Machesney Park
Chris Dornbush, Winnebago County
Tim Hanson, Rock River Water Reclamation District

Others Present:

Steven Gregg
Michael Dunn Jr.

ABSENT

Village of Cherry Valley. City of Loves Park, Rockford Park District

CALL TO ORDER

The meeting was called to order at 9:15 AM

APPROVAL OF MINUTES

Motion to approve the minutes from the January 29, 2021 meeting by **Rock River Water Reclamation District**; Second by **Winnebago County**; **Minutes were approved by a vote of 5:0:3**

PRESENTATIONS & PUBLIC PARTICIPATION

None

ACTION ITEMS

None

OLD BUSINESS

a) Technical Committee Updates

Mr. Gregg mentioned that the most significant update from the technical committee is progress on the aerial photography procurement, detailed in the following agenda item.

b) Aerial Photography

At Boone County's request, WinGIS inquired with Kucera if they had the ability to include Boone County when they fly Winnebago County? Mr. Gregg inquired as to what their cost would be and would it have an effect on WinGIS' cost or the timing of the flight. They replied that they could and would be happy to include Boone. The inclusion of the extra area would result in a \$1K decrease in price for Winnebago County and the timeline would remain intact (March/April '21). Due to an unintentionally misleading quote breakdown, the Contours that WinGIS was considering purchasing were not the \$11K we thought them to be. After some clarification Kucera apologized for the misunderstanding, as did Mr. Gregg for misinterpreting. Mr. Gregg informed them that a price increase of that amount would require WinGIS to budget

for that to be included in a future flight. Mr. Gregg went on to mention that WinGIS would attempt to derive our own contours from DEM data provided by the State of Illinois. Jon Oelschlager from the City of Rockford offered to provide advice and assistance as he participated in a similar project for Kendall County.

NEW BUSINESS

a) Data Pricing

Mr. Gregg reported that he brought to the Technical Committee the proposal to update the pricing model used to sell data. The current model is the original and doesn't accurately reflect the cost or price of our data. The price for aerials per square foot was derived from the cost of WinGIS' 2018 aerial photography. Mr. Gregg met with Supervisor of Assessments Tom Hodges to discuss the price of parcels per square foot. They sell the entire county's parcels – data only, no geometry – for \$100. Mr. Gregg and Mr. Hodges thought that might be too little to charge. ReportAllUSA is a website that sells parcel data and geometry for thousands of counties across America, Winnebago County included, for \$200. It was decided that WinGIS would propose selling it for \$250, or \$1.50 per square mile. Mr. Donahue inquired as to what, if any, effect on the WinGIS budget this change would have. Mr. Gregg responded that at worst, there would not be much of an effect at all, as over 90% of WinGIS subscribers are members to use the website. Only 3 agencies account for nearly 100% of WinGIS' data requests. And those 3 agencies do enough data requests that even using the new pricing model, it still makes financial sense to be a member. At best, it could affect the WinGIS budget in a positive way because those that have been discouraged from purchasing data in the past due to the price, may now purchase data, resulting in increased income. Mr. Gregg informs the committee that no decisions have to be made at this meeting. The Technical Committee recommends making the change, if approved, with the start of the new fiscal year.

OTHER MATTERS

NEXT MEETING

The next WinGIS Policy Meeting will be held Friday, April 30th, 2021 at 9:15 am – Call In

ADJOURNMENT

Motion to adjourn by **Winnebago County**; Seconded by the **Rock River Reclamation District**.

Motion approved by a vote of 5:0:3.

Respectfully submitted,

WinGIS